
SHANNON TURLINGTON

Copy editor, website content developer, and published author with more than 20 years of experience editing and writing for nonprofit, academic, research, and technology clients



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EXPERIENCE

EDITOR, WRITER, AND CONTENT DEVELOPER (SELF-EMPLOYED)

2009 – Present

Clients include: IntraHealth International (2009 to present); Design Corps (2016–2019); PATH (2016 to present); Carolina Population Center, UNC-CH (2017 to present); World Health Organization (2018 to present); O'Reilly Media (2020 to present); TextFormations (2021 to present); and Electric Power Research Institute (2021 to present)

Substantial projects include:

- *Data Use Acceleration: A Model for Success*, PATH (technical writer)
- *Digital Health Implementation Toolkit*, WHO/PATH (editor)
- *Digital Implementation Intervention Guide (DIIG): Integrating Digital Interventions into Health Programmes*, WHO (editor)
- *Public Interest Design Education Guidebook*, Design Corps (copy editor)

SENIOR SYSTEMS DEVELOPMENT MANAGER, INTRAHEALTH INTERNATIONAL, CHAPEL HILL, NC

2002 – 2009

Managed software development and documentation for a suite of open source HR information systems

Compiled our project's legacy product, the HRIS Strengthening Implementation Toolkit

Managed development of internal business systems, intranet, SharePoint Portal Server, project and corporate websites, and multimedia projects

Participated in the Results and Knowledge Management, Information and Communications Technology, and Strategic Planning teams

As a senior ICT manager, helped develop technology strategic plans, budgets, and policies

OTHER EXPERIENCE

Professional certification in copyediting and substantive editing

Deep knowledge of *Chicago Manual of Style*, 17th edition, and American Psychological Association (APA) style, 7th edition

Author of 18 nonfiction reference books on technology and software, among other subjects

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Member of Editorial Freelancers
Association

References available upon request

SKILLS

Writing, editing, and presenting information in an understandable way
Planning, organizing, and managing complex projects
Analyzing and improving systems from a user-centered point of view
Compiling and managing technical documentation for digital and print delivery

EDUCATION

BA, ENGLISH (1993)

University of North Carolina at Chapel Hill
Minor in History; Honors in Creative Writing

CERTIFICATE, PROFESSIONAL EDITING (2017)

University of California, Berkeley

CERTIFICATE, PUBLISHING (1992)

Rice University

PARTIAL LIST OF PUBLICATIONS

Everything Kids' Monster Book (Adams Media, 2002)
The Complete Idiot's Guide to Voodoo (Macmillan, 2001)
How to Find Scholarships Online (McGraw-Hill, 2000)
Scams and Frauds on the Internet (Garnet Publishing, 2000)
The Unofficial Guide to Distance Education (Arco, 2000)
The Unofficial Guide to College Admissions (Arco, 2000)
The Unofficial Guide to Financing a College Education (Arco, 1999)
The Unauthorized Guide to the Internet (Que, 1999)
Teach Yourself Netscape Communicator 4.5 (Sams, 1998)
Walking the World Wide Web (Ventana Press, 1995)
Internet Roadside Attractions, co-author (Ventana Press, 1995)